

Sponsorship Opportunities



In addition to being an exhibitor, your company can enhance and expand its visibility at this annual event by being a conference sponsor. Many opportunities are available.

Thursday, January 20 - Saturday, January 22, 2011
DeVos Place / Amway Grand Plaza Hotel / J.W. Marriott
Grand Rapids, Michigan
www.MichiganMusicConference.org

	Price	Number Available	Signage at the Event	Listing in Registration Brochure <i>if in by Aug. 9, 2010</i>	Listing in Onsite Program <i>if in by Nov. 15, 2010</i>	Listing on MMC Web site	Amway Grand Meeting Room Rental	Additional Listing by event in the Onsite Program <i>if in by Nov. 15, 2010</i>	Tickets to Sponsored Event	Display Table at Sponsored Event	Complimentary Premium Exhibit Booth	Raffle Drum Placed at your booth	Logo on the tote bag
Sponsorships													
Tote Bags	\$8,000 <i>Exclusive</i>	1	x	x	x	x		x			2	x	x
Cyber Café	\$3,000	1	x	x	x	x		x					
Name Badge Lanyards	\$3,000	1	x	x	x	x							
Thursday Evening Concert	\$2,000	1	x	x	x	x		x	10				
Friday Evening Concert	\$2,000	1	x	x	x	x		x	10				
Conducting Symposium Lunch	\$1,500	2	x	x	x	x		x	2	x			
Association Lunch	\$1,500	4	x	x	x	x		x	2	x			
Honors Choirs Concert	\$1,000	2	x	x	x	x		x	2				
All-State Bands and Orchestras Concert	\$1,000	2	x	x	x	x		x	2				
Conducting Symposium Continental Breakfast	\$1000	2	x	x	x	x		x					
University Reception	\$325	12	x	x	x	x	x	x					
Student Concert	\$300	17	x	x	x	x							
Water Station	\$150	10	x	x	x	x							
Exhibits													
Premium Exhibit Booth <i>After 11/8/10</i>	\$700 \$750			x	x	x							
Regular Exhibit Booth <i>After 11/8/10</i>	\$575 \$625			x	x	x							

Sponsorship Descriptions

FORTISSIMO LEVEL – \$2,000 AND UP

All Fortissimo Level Sponsorships listed below include:

- Logo on all sponsorship acknowledgement signage (including at event if applicable)*
- Logo in onsite program book (as well as recognition by event description where applicable)*
- Logo on MMC Web site with your link
- One piece of collateral to be included with registration materials
- Bonus! Receive a special “Thank You” via Facebook once sponsorship has been confirmed

TOTE BAGS – \$8,000

This is your opportunity to bring something new to the Michigan Music Conference. Conference tote bags have not yet been used at our conference. You could be the exclusive sponsor of attendee tote bags that will be used long after the conference is over. In addition, you will receive complimentary premium exhibit booth space and have the raffle drum placed in your booth!

CYBER CAFÉ – \$3,000

Help our attendees touch base with home and work while at the conference. Prominent signage with your logo will be placed in the café area.

NAME BADGE LANYARDS – \$3,000

Name badges are required for most event functions. Why not be the traveling sponsor with your company logo imprinted on the name badge lanyards? This is a great way to ensure all are reminded of your company.

THURSDAY/FRIDAY EVENING CONCERTS – \$2,000 EACH NIGHT

This year, we will have two great performances on both Thursday and Friday evenings. Your sponsorship includes (10) tickets to the sponsored event and exclusive brand signage at the event. In addition, you will be able to introduce yourself and company at the beginning of the concert.

Thursday Evening Concerts:

- Ann Arbor Huron High School Symphony Orchestra – Christopher Michael Mark, conductor
- Michigan State University Symphony Band – John T. Madden, conductor

Friday Evening Concerts:

- Eastern Michigan University Chamber Choir – Trey Jacobs, conductor
- Eastern Michigan University Wind Symphony – Mary K. Schneider, conductor

FORTÉ LEVEL – \$1,000 - \$1,999

All Forté Level Sponsorships listed below include:

- Logo on all sponsorship acknowledgement signage (including at event if applicable)*
- Logo in onsite program book (as well as recognition by event description where applicable)*
- Logo on MMC Web site with your link
- One piece of collateral to be included with registration materials
- Two minutes to introduce yourself and your company at the beginning of the specific event you choose to sponsor

CONDUCTING SYMPOSIUM BREAKFAST/ COFFEE BREAK – \$1,000

For the fourth year, the Conducting Symposium will be held as a pre-conference event of the 6th Annual Michigan Music Conference. Participants are videotaped as they conduct traditional band and orchestral repertoire followed by live comments from respected and experienced conductors.

- Table in room for company materials to be displayed

CONDUCTING SYMPOSIUM LUNCH – \$1,500

For the fourth year, the Conducting Symposium will be held as a pre-conference event of the 6th Annual Michigan Music Conference. Participants are videotaped as they conduct traditional band and orchestral repertoire followed by live comments from respected and experienced conductors. Your sponsorship of this lunch prevents attendees from having to buy lunch on their own.

- Table in lunch room for company materials to be displayed
- (2) lunch tickets

ASSOCIATION LUNCH – \$1,500

Each of the four music associations that comprise the Michigan Music Conference will have a lunch meeting during the conference on either Friday or Saturday.

- Table in lunch room for company materials to be displayed
- (2) lunch tickets

HONORS CHOIR CONCERT – \$1,000

- (2) complimentary concert tickets

ALL-STATE BANDS AND ORCHESTRA CONCERT – \$1,000

Note: none available at this time (Marshall Music Company Confirmed for 2011)

- (2) complimentary concert tickets

CRESCENDO LEVEL – \$325

UNIVERSITY RECEPTION – \$325

- University name placement on all sponsorship acknowledgement signage onsite, in onsite program book, and on MMC Web site. This sponsorship includes the room rental to host your University Reception on Friday night of the conference.

OBBLIGATO LEVEL – UP TO \$325

STUDENT CONCERT – \$300

Sponsor a student concert and be featured in the onsite program as an Obbligato sponsor on the acknowledgement page.

WATER STATION – \$150

Sponsor a water station in DeVos Place and be featured in the onsite program as an Obbligato sponsor on the acknowledgement page.

IN-KIND EQUIPMENT DONATIONS

Have a piece of equipment that you would like to donate the use of during the conference? Your company logo/brand will be listed on the sponsor acknowledgement page in the onsite program.

LCD PROJECTORS

Help us reduce audio visual expenses by lending Michigan Music Conference the use of your LCD projector for our interest sessions during the conference. The rental of an LCD projector is approximately \$250 per room, per day.

**If sponsorship commitment received by Nov. 15, 2010.*



2011 MMC Sponsorship/ Exhibit Space/Advertising Contract

Thursday, January 20 - Saturday, January 22 • DeVos Place / Amway Grand Plaza Hotel / J.W. Marriott
Grand Rapids, Michigan • www.MichiganMusicConference.org

Company Name: _____
 Contact: _____
 Title: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____
 Fax: _____
 E-mail: _____
 Web site: _____
 Signature: _____ Date: _____

Space Choice:

Please refer to diagram provided. Indicate your first, second, and third choices of exhibit space numbers. Space assignments are assigned on a first come, first served basis and priority is given to all sponsors. MMC will use the utmost care in considering any special requests.

1st: _____ 2nd: _____ 3rd: _____

Booth Sign:

One 7" x 44" sign provided per booth. Correct lettering for booth sign (please print):

Additional sign(s) may be purchased for \$20:

Product/Service:

Please describe the product/service you will exhibit:

Competitors:

Please list the name(s) of your competitors / companies from which you desire booth separation:

Payment Information:

Check # _____ VISA MasterCard

Credit Card Number: _____

CVV Code (3 or 4 digital number on back of card): _____ Exp. Date: _____

Signature: _____

Print Name: _____

Credit Card Billing Address: _____

Credit Card Billing City/State/Zip: _____

Sponsorship	Price
Tote Bags	<input type="checkbox"/> \$8,000 Exclusive
Cyber Café	<input type="checkbox"/> \$3,000
Thursday Evening Concert	<input type="checkbox"/> \$2,000
Friday Evening Concert	<input type="checkbox"/> \$2,000
Conducting Symposium Lunch	<input type="checkbox"/> \$1,500
Association Lunch	<input type="checkbox"/> \$1,500
Honors Choirs Concert	<input type="checkbox"/> \$1,000
All-State Bands and Orchestras Concert	<input type="checkbox"/> \$1,000
Conducting Symposium Continental Breakfast	<input type="checkbox"/> \$1,000
University Reception	<input type="checkbox"/> \$325
Student Concert	<input type="checkbox"/> \$300
Water Station	<input type="checkbox"/> \$150
Exhibit Space	Price
Premium Exhibit Booth <i>After 11/8/10</i>	<input type="checkbox"/> \$700 <input type="checkbox"/> \$750
Regular Exhibit Booth <i>After 11/8/10</i>	<input type="checkbox"/> \$575 <input type="checkbox"/> \$625
Additional Name Badges (<i>after 5 badges</i>)	<input type="checkbox"/> \$75
Advertising	Price
Back Cover	<input type="checkbox"/> \$1,100
Inside Front Cover	<input type="checkbox"/> \$995
Inside Back Cover	<input type="checkbox"/> \$895
Exhibitor Full Page	<input type="checkbox"/> \$525
Non-Profit Exhibitor Full Page	<input type="checkbox"/> \$285
Non-Exhibitor Full Page	<input type="checkbox"/> \$750
Non-Profit Non-Exhibitor Full Page	<input type="checkbox"/> \$420
Exhibitor Half Page	<input type="checkbox"/> \$325 Vertical <input type="checkbox"/> \$325 Horizontal
Non-Profit Exhibitor Half Page	<input type="checkbox"/> \$185 Vertical <input type="checkbox"/> \$185 Horizontal
Non-Exhibitor Half Page	<input type="checkbox"/> \$475 Vertical <input type="checkbox"/> \$475 Horizontal
Non-Profit Non-Exhibitor Half Page	<input type="checkbox"/> \$265 Vertical <input type="checkbox"/> \$265 Horizontal
Total from above	\$ _____

PLEASE SIGN IN THE SPACE PROVIDED AND FORWARD YOUR COMPLETED CONTRACT WITH FULL PAYMENT TO: **Don McMurray c/o MMC, 7044 S. 13th Street, Oak Creek, WI 53154, Phone: 414-908-4958 x111, Fax: 414-768-8001, Dmcmurray@MichiganMusicConference.org.** Checks should be made payable to: Michigan Music Conference. I have read and agree to all Rules and Regulations on the next page of this contract. No agreements other than those contained in this contract shall be binding upon the parties unless in writing, signed by the Show Manager.

For office use only:

Accepted Date: _____ QB: _____ DB: _____

Amount Paid: _____ Balance Due: _____

Booth Number(s) _____