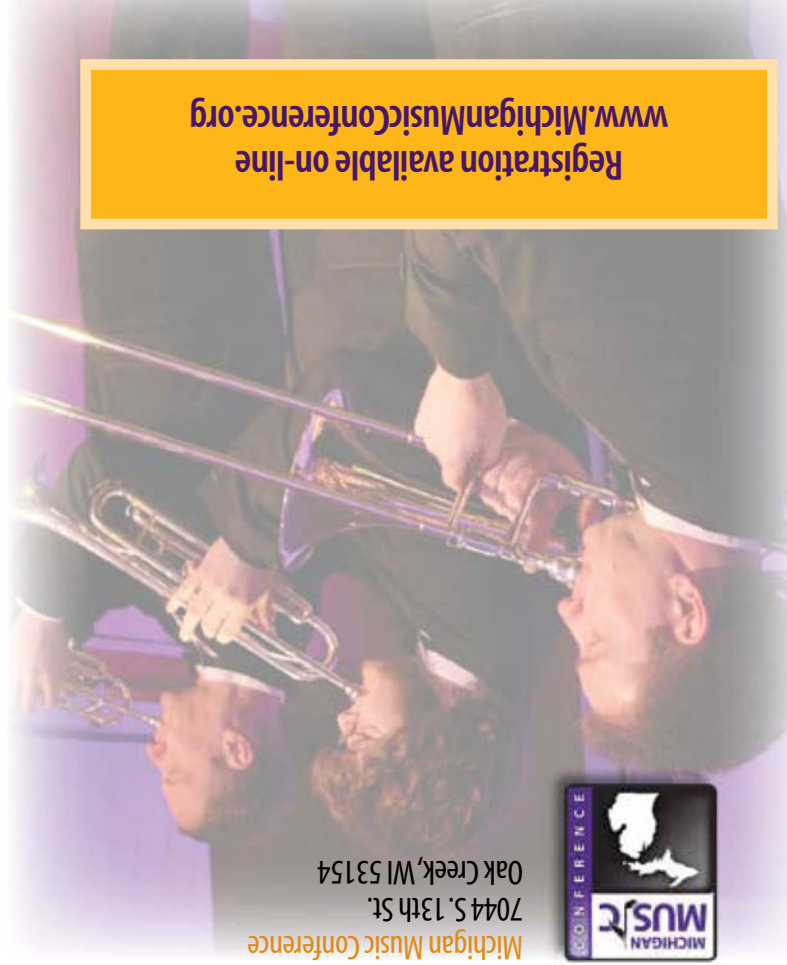




**7th Annual  
Michigan Music Conference**  
*An In-Service for Music Educators*  
DeVos Place/Amway Grand Hotel/J. W. Marriott  
Grand Rapids, MI

An exciting event produced by a partnership of:  
MASTA - Michigan Chapter, American String Teachers Association  
MMEA - Michigan Music Educators Association  
MSBOA - Michigan School Band and Orchestra Association  
MSVMA - Michigan School Vocal Music Association



Michigan Music Conference  
7044 S. 13th St.  
Oak Creek, WI 53154



Registration available on-line  
[www.MichiganMusicConference.org](http://www.MichiganMusicConference.org)



REGISTER online TODAY! [www.MichiganMusicConference.org](http://www.MichiganMusicConference.org)

## Thursday's Pre-Conference Events

### Every Child Can! An Introduction to Suzuki Education

**Presented by:** Wendy Azrak • Thursday, January 19 • 9:00am - 4:00pm

**Additional fee for this session; fee does not include lunch**

This is a six-hour course designed by the Suzuki Association of the Americas (SAA), which serves as an introduction to Dr. Suzuki's philosophy and its application in Suzuki education. It is intended for parents and educators and is a prerequisite for Suzuki Teacher Training in all instruments. This course is not instrument specific. The Suzuki Method is used in the study of: violin, viola, cello, bass, harp, piano, flute, guitar, recorder, and pre-school education. There are no auditions or requirements to take this course. A fast-paced, engaging and inspiring program, "Every Child Can" includes new video materials and SAA-developed courseware. Each participant will be provided useful reference materials for later study. The SAA-accredited course will run with a minimum of 10 attendees. Participants must be 18 years of age, and must stay for the entire workshop.

### 34th Annual Conducting Symposium

**Thursday, January 19 • 9:00am – 4:00pm**

**Additional fee for this session; fee does not include lunch**

Conducting Symposiums have been offered to Michigan School Band and Orchestra Association (MSBOA) members since 1975. For the fifth year, the Symposium will be held as a pre-conference event. Participants are videotaped as they conduct traditional band and orchestral repertoire followed by live comments from respected and experienced conductors, including John E. Williamson from Central Michigan University and Anthony Elliott from the University of Michigan. Our featured rehearsal ensembles this year are the Central Michigan University Wind Ensemble and the MSBOA/MASTA Teacher Orchestra. Chosen participants gain valuable insight into the art of conducting. New teachers and seasoned professionals alike can benefit from this unique, hands-on program. The actual number of participants will be determined after the pre-registration deadline. Conductors will be selected based upon the time available, total number of requests submitted, and the order of receipt of applications. Those selected to conduct will be notified in advance and will be asked to select one movement from selected repertoire including the Holst First Suite in Eb for Military Band and the Elgar Serenade for Strings. Teachers may elect to apply to conduct or merely observe; college students may only observe. Questions can be directed to Susan Gould, MSBOA Conducting Symposium Chair at [goulds@greenville.k12.mi.us](mailto:goulds@greenville.k12.mi.us). SB-CEU credits are available for both participants and observers.

### Orff Schulwerk Under Construction

**Presented by:** Jeff Kriske & Randy DeLelles • Thursday, January 19 • 9:00am – 4:00pm

**Additional fee for this session; fee does not include lunch**

This workshop examines the idea of construction in the music classroom; specifically how we design activities, build lessons, and develop performances. Participants will experience kid-tested activities appropriate for students in kindergarten through fifth grade. SB-CEU credits are available for participants.

### Research Symposium

**Presented by:** Terese Volk Tuohy • Thursday, January 19 • 11:00am – 2:00pm

**Additional fee for this session; fee does not include lunch**

The second annual Research Symposium is designed as a forum for the dissemination and discussion of new scholarship relating to music teaching and learning. There will be an opening keynote, presentations of current research, and a roundtable for discussion of works in progress.

### MSBOA/MASTA Teacher Orchestra

**Presented by:** David Reed • Thursday, January 19 • 9:00am – 4:00pm

**Advance Registration Required – Free to MMC attendees**

Looking to recharge your musicianship, rehearsal strategies, and conducting techniques through a participatory session? Through rehearsing Edward Elgar's Serenade for String Orchestra, Op. 20 with other string teachers from across the state, clinician Anthony Elliott will lead the MSBOA/MASTA Teacher Orchestra through a great day of music making and learning! After a morning of experiencing rehearsals as a "student" again, the Teacher Orchestra will serve as the demonstration/lab group for the Conducting Symposium, giving participants the opportunity to learn and observe techniques from several conductors. The Teacher Orchestra experience will culminate in a performance of the Elgar on Friday evening as well!

## Evening Concerts/ Performance Information

*The Thursday and Friday Evening Concerts and all student performances are included in your registration fee.*

**Thursday, January 19 • 8:00pm**

**University of Michigan**

**Friday, January 20 • 8:00pm**

**CMU Brass Ensemble, MSVMA 75th Anniversary Choir, and  
WMU Gold Company**

**SPECIAL MILITARY BAND PERFORMANCE**

**Saturday, January 21 • 11:30am - 1:00pm**

**113th Army Band, Fort Knox, KY**

**Commander and Bandmaster: Warrant Officer Jeremiah Keillor**

### Band & Orchestra Performances

**Friday, January 20 • 8:30am - 5:00pm**

- Clio Carter Middle School 8th Grade Band — Margaret VanHoose
- Big Rapids High School Wind Symphony — Brian Balch
- West Ottawa High School Symphony Band — Michael Hamann and Jay Gainforth
- Unity Christian High School Chamber Strings — Sara Jager
- Greenville High School Symphony Orchestra — Susan Gould
- H.H. Dow High School Symphonic Band — Stephen DeRees
- Plymouth Canton Educational Park High School Wind Ensemble — David Armbruster

**Saturday, January 21 • 3:00pm - 4:00pm**

- Royal Oak High School Jazz Band — David Jensen

### Choral Hour

**Friday, January 20 • 3:30pm - 5:00pm**

- Ypsilanti Lincoln High School Split Dimensions — Karen Nevins
- Chelsea High School Chamber Choir — Steve Hinz
- Rockford High School Women's Chorus — Mandy Scott

**Saturday, January 21 • 10:00am - 11:30am**

- Holt High School Chorale — Monty Bishop
- West Ottawa Middle School 6-7 Honors Choir — Trevor Pike
- Stoney Creek High School Chamber Singers — Brandon Ulrich

### Honors Composition Concert

**Saturday, January 21 • 1:00pm - 3:00pm**

### All-State Band and Orchestra Performances

**Saturday, January 21 • 8:30am - 11:00am**

- All-State Middle School String Orchestra — Timothy Staudacher, Retired, Muskegon, Michigan
  - All-State High School Orchestra — William W. Wiedrich, University of South Florida
  - All-State Middle School Band — Mary Land, Young Harris College, Georgia
  - All-State High School Band — Dr. Thomas V. Fraschillo, University of Southern Mississippi
- Saturday, January 21 • 4:00pm - 5:00pm**
- All-State High School Jazz Ensemble — Miles Osland, University of Kentucky

Sponsored by



### Honors Choirs Performances

**Saturday, January 21 • 3:00pm - 5:00pm**

- 6-7-8-9 - SSA Performance — Fred Sang, Portage Public Schools (retired)
- 6-7-8-9 - SATB Performance — Joel Moore, Three Rivers Community School District
- 6-7-8-9 - SA Performance — Carolyn Gross, Brownell Middle School

**Saturday, January 21 • 7:00pm - 9:00pm**

- HS Honors Choir - TTBB Performance — Les Rowsey, Jenison Public Schools
- HS Honors Choir - SSAA Performance — Pamela Pierson, West Ottawa High School
- HS Honors Choir - SATB Performance — Greg Cleveland, Walled Lake Western High School

# Conference Highlights



## Michigan Chapter, American String Teachers Association – Tracy Silverman

Lauded by the BBC as “the greatest living exponent of the electric violin,” Tracy Silverman’s groundbreaking work with the six-string electric violin has influenced an entire generation of string players. Formerly first violinist with the Turtle Island String Quartet, Silverman has performed and recorded with a virtual Who’s Who of the rock, pop, new music, and jazz fields, including artists as diverse as legendary composers John Adams and Terry Riley, jazz pianist Billy Taylor, the rock band Guster, electric violinist Daniel Bernard Roumain (DBR), tabla master Zakir Hussein, Bob Geldof, Jim Brickman, and many others in the US and abroad. In 2003, Pulitzer prize-winning composer John Adams composed “The Dharma at Big Sur,” a concerto for electric violin, specifically for Tracy. Silverman performed the premier with the LA Philharmonic and recorded it with the BBC Symphony for Nonesuch Records. The Nashville Symphony has commissioned Terry Riley to write a new electric violin concerto for Silverman which he will premier with the Nashville Symphony at Carnegie Hall in 2012. A recording artist and composer, Silverman recently premiered his own second electric violin Concerto, “Between the Kiss and the Chaos.” He tours internationally as a soloist with orchestras; with his one-man concerts; with his band Eclectica, which features five-time Grammy winner Roy “Futureman” Wooten on drums; with Three Part Invention, a trio including pianist Phil Aaberg and cellist Eugene Friesen; and as a collaborator with many other artists. Tracy is a faculty member at Belmont University in Nashville, where he lives with his wife and four children.

### MASTA Sessions:

- *Strum Bowing – Get ‘er Done! Part 1* – Friday, 9:30am - 10:15am
- *Blues Strings – Get ‘er Done! Part 2* – Friday, 10:30am - 11:15am
- *Jazz Chords – Get ‘er Done! Part 3* – Friday, 3:00pm - 3:45pm
- *How to Jam – Get ‘er Done! Part 4* – Friday, 4:00pm - 4:45pm

## Michigan Music Educators Association – David Frego



David Frego, Roland K. Blumberg Endowed professor in music, received a B.M. from Brandon University in Canada, a Master of Music in choral performance, a Master of Music Education, and a Ph.D. from Florida State University. He joined the faculty at UTSA in July of 2008. Areas of specialty include elementary general music education and Dalcroze Eurhythmics. Frego is past president and a member of the advisory board of the Dalcroze Society of America. As an instructor in Dalcroze Eurhythmics, he regularly presents workshops throughout North America, Europe, Asia, and the Middle East. In 1998, Frego established the Dalcroze Research Center in the Lawrence and Lee Theatre Research Institute at Ohio State University. His research in movement-based music education and therapy is published in music education journals and medical journals for arts medicine. Other teaching and research areas include dance philosophy and the application of Dalcroze Eurhythmics as palliative care for terminally ill adults.

### MMEA Sessions:

- *Dalcroze Eurhythmics: A Kinesthetic Approach to Musicianship for Everyone* – Friday, 9:30am – 11:00am
- *Kinesthetic Learning: How It Works for Musicians* – Friday, 11:30am – 1:00pm  
\*Lunch Session which requires lunch ticket purchase.
- *Dalcroze Eurhythmics: A Kinesthetic Approach to Musicianship for Everyone* – Saturday, 8:00am - 9:30am
- *Dalcroze Eurhythmics: Rhythmic Solfege* – Saturday, 10:00am – 10:45am

## Michigan School Vocal Music Association – Francisco J. Núñez



As founder and artistic director of the Young People’s Chorus of New York City, he has been recognized as a trailblazer in music education. Today, the chorus involves over 1,000 young people in five after-school choruses and 13 choruses in its Satellite School Program in inner-city public schools. Mr. Núñez has earned world-wide acclaim for fusing a wide gamut of Latin cultures and musical idioms. His work has been performed by pianist Hu Hwang at the 1992 Summer Olympic Games in Barcelona and by Bialystok State Orchestra at Carnegie Hall. He is also an editor at Boosey & Hawkes, Chester Novello, and G. Schirmer. In 2001, he embarked on a ground-breaking annual concert series at the 92nd Street Y in New York City. These Transient Glory concerts are aired on public radio and premiere newly commissioned works by some of the world’s leading composers, setting the stage for new works to be adopted internationally by leading youth ensembles. He also developed Radio Radiance, a new music radio program with WNYC New York Public Radio and American Public Media to attract and develop audiences for new music by commissioning and performing cutting-edge choral work written for radio, digital media, and the Internet.

### MSVMA Sessions:

- *The 21st Century Conductor* – Saturday, 9:00am - 9:45am
- *Innovating Literature* – Saturday, 1:00pm - 2:30pm

*Scheduled events are subject to change.*

## Why Attend?

- MMC is a great place to *experience innovative teaching techniques*
- MMC is a great place to *renew the musician’s spirit with friends and colleagues*
- MMC is a great place to *hear outstanding performing ensembles*
- MMC is a great place to *network with educators*
- MMC is a great place to see *student musicians in action as they work with national clinicians in a hands-on approach*

## Conference Sponsors



Application to perform at the  
2012 MMEA Honors Composition Concert

Please visit [www.MichiganMusicConference.org](http://www.MichiganMusicConference.org)  
to obtain the application.

# Conference Sessions

- 45 Tunes in 45 Minutes: What's New on the Basic Music List? **B**
- About Blues: Origins, Characteristics, Artists, and Playing Styles **A**
- Accommodating Special Learners in the Secondary Choral Context **C**
- Afro-Caribbean Rhythms for All **B C E S**
- Arts Integration-Constructing and Demonstrating Understanding through Music **E**
- Assessing Notation through Game **E**
- Band Music off the Beaten Path: Hidden Gems of the Past and Present **B**
- Basic Training for Bassoonists: Develop Beautiful Tone, Accurate Intonation, and Confident Technique in Your Bassoon Students **B**
- Bel Canto Solfege **C E**
- Beyond Performance: Options for Secondary General Music Courses **B C S**
- Beyond Rote Learning: Encouraging our Students to Take the Next Step **E**
- Bigger Fish to Fry: What Students Bring Into Our Classrooms **B C E S**
- Bowing Through the Ages **B C S**
- Collaboration and Adaptation: Finding Inspiration for Musical Communication **E**
- College Auditions: What to Do and How to Prepare for Your College Music Audition **B**
- Collegiate NAfME - Teaching Music to Students with Disabilities **B C E S**
- Collegiate NAfME - The Other 80%: Music Education Beyond the Ensembles **B C E S**
- Creating Reliable and Valid Assessments for Instrumental Music **B S**
- Cultivating Independence in Small and Large Ensembles **B C E S**
- Dealing with Double Reeds, Part II **B**
- Develop Musicianship Skills with Improvisation in Your Choral Rehearsal **C**
- Doing It All - Teaching Elementary and High School in One Day **B C E S**
- Enhanced Conducting Techniques **B C S**
- Everything They Never Taught Us in College: 24 Tips for Success **B S**
- From the Embouchure to the Vowel: Choir Pedagogy Musts for the Instrumentalist **B C**
- Guitar Class: Pick Guitar, Fill Fruit Jar, and Be Happy **B C E**
- Guitar Class: A Panel Discussion of Current Practice and Standards **B C E S**
- Harry Begian - A Michigan Musical Legend **B**
- Hearing the Notes on the Page: How to Help Kids Make Sense of Music Notation **E**
- Implementing the International Baccalaureate Programme **B C E S**
- Incorporating the Common Core - Teaching Literacy in the Music Classroom **C E**
- Increasing Student Motivation: Culturally Relevant Pedagogy for All **A**
- IPA in the Choral Rehearsal: A Guide to Use and Refresher Course in IPA **C**
- Kids on the Move! Movement Ideas for Your Elementary Choir **C**
- Kodály Hour **C E**
- Making Music with Your Beginning Band **B**
- March Madness! Making the Most of the Concert March for Wind Band **B**
- MASTA Make and Take with Virtuoso String Teachers **S**
- Meet the Authors: Current Research in Music Education **A**
- Midnight Revenge: How a Moment of Flexibility Changed an Entire School Year **S**
- MMEA Panel Discussion Elementary General Music: The Alliance for Active Music Making **B C E S**
- MSBOA Futures Committee Proposal Review, Part 1 **B S**
- MSBOA Futures Committee Proposal Presentation, Part 2 **B S**
- Music Educators: A Vital Force in Community Music **B C E S**
- Music in Our Schools Month (MIOSM) & the World's Largest Concert (WLC) **B C E S**
- Music Learning Theory Hour: Developing Musical Skills through Audiation **B C E S**
- My Top Ten Teaching Ideas for String Class **S**
- Off the Charts! Developing Arrangements by Ear with Your Big Band **B**
- Oh, Boy! Activities that Appeal to the Male Upper Elementary Music Student **E**
- Orff Schulwerk Hour: Clap, Snap, Tap & Patsch: Body Percussion in Music **S**
- Preparing Percussionists for Solo & Ensemble Festival **B**
- Process to Product: Demystifying Score Study and Energizing Your Rehearsals **C**
- Reaching the Best While Teaching the Rest **B S**
- Recruiting, Keeping and Growing Young Low Brass Players **B**
- Respect For All in the Secondary Music Education Classroom **B C S**
- Reviving the Forgotten Show: Add 4 Tunes with 6 Charts = Instant Pregame! **B**
- Run Your Basses and Score a Home Run in Your School Orchestra **S**
- Sharing the Reins: Becoming a Teacher-Facilitator **S**
- Singing as a Community: An Exploration of Tanzanian Choral Music and Expression **C**
- So You Want to Be a Studio Teacher... **S**
- Songs for your Recorder Concert **E**
- Songs of Michigan **B C E S**
- String Basics: Establishing Solid Rhythm, Intonation & Tone from the Beginning! **B S T**
- Strings Can Do Anything! Part 1 **S**
- Strings Can Do Anything! Part 2 **S**
- Teach Them to Watch and They Will!!! Practical Conducting Solutions that Will Impress **B C S**
- Teaching Artistic Style and Musical Concepts through Chamber Music **B E**
- Teaching Boys to Sing: A Demonstration of Teaching Vocal Pedagogy **C**
- Teaching Musicianship that Students Will Use After Graduation **B C S T**
- Teaching Percussion from the Podium **B**
- Teaching Strings on the Spectrum **S**
- Teaching the Michigan Music Standards in the Instrumental Classroom **B S**
- Teaching Tuning and Intonation to Beginning Orchestra Students **S**
- Teaching Young Bassoonists: Common Problems and How to Address Them **B**
- The "Wow" Factor **C**
- The First Five Years: Learning to Manage the Details On and Off the Podium **B C E S**
- The Speechless Rehearsal: How to Direct Choir without a Word **C**
- The Why, What, and When of Conducting **B C S**
- Things They Forgot to Teach You or Were Afraid You Might Find Out! **C**
- Timpani Tips for Band and Orchestra Directors **B S**
- Tips and Tricks to Musically Caffeinate Your Orchestra Program **S**
- Toolbox of Teaching Techniques for Band Directors **B**
- Transitions That Work: Experienced Teacher in a New District **B**
- Tricks That Click **B**
- Tried and True and the Brand New: High School String Orchestra Reading Session **S**
- Understanding Learning: The Foundation for Teaching **B C E S**
- Using Instruments in Elementary Music: Shaping Independent Musicianship **E**
- Using Movement to Engage Children in Music Listening **E**
- Value-Added Teacher Evaluation: Explanations and Implications for MI Music Educators **A**
- Want to Improve Your Festival Experience? **B**
- What REALLY Matters in Marching Band Show Design **B**
- You Are Only As Good As Your Last Breath: Improving Brass Pedagogy **B**

Registration available on-line  
[www.MichiganMusicConference.org](http://www.MichiganMusicConference.org)

## Key to Sessions:

**B** = Band   **S** = Strings   **C** = Choral   **A** = All  
**T** = Technology   **E** = Elementary General Music

## Exhibits & Hotel Information

Want to exhibit with us?

Check out [www.MichiganMusicConference.org](http://www.MichiganMusicConference.org) for more details.

Great ideas and tools from over 200 exhibitors to help you with: fundraising, publishing, audio reproduction, instruments, travel, education, new music... and so much more!

### Current Exhibitors:

(at time of brochure printing)

- Alfred Music Publishing
- Alma College Music Department
- Anderson Music
- Antigua Winds
- ASBDA-Michigan Chapter
- Baroque Violin Shop
- Blue Lake Fine Arts Camp
- Bob Rogers Travel
- Brass Band of Battle Creek
- Brightspark Travel
- Calvin College Music Department
- Center X Productions
- Central Michigan University
- Century Resources, Inc.
- Conn-Selmer, Inc.
- Cornerstone University
- Corporate Travel Service
- DeMoulin Brothers & Company
- Eastern Michigan University Music & Dance Department
- Eastman Strings
- Ed Sueta Music
- Educational Tours, Inc.
- Explorer Tours
- Field Studies Center of New York
- Getzen Company, Inc.
- GIA Publications, Inc.
- Grand Rapids Community College
- Grand Valley State University
- Hal Leonard Corporation
- Hope College
- J.W. Pepper & Son, Inc.
- Jupiter Band Instruments, Inc.
- Neil A. Kjos Music Company
- Lakefront Lines
- Lions of Michigan All-State Band
- Little Caesars
- Luck's Music Library
- Lyons Music
- Macie Publishing
- Marching Show Concepts
- Marshall Music Co.
- Meyer Music
- MI-GIML
- Musical Resources
- Music Factory Direct
- Northern Michigan University
- Oakland University
- Olivet College
- Orefice, Ltd.
- Pearson - Silver Burdett
- Pee Jay's Fresh Fruit
- Peter Zaret & Sons Violins
- Phi Mu Alpha Sinfonia Fraternity
- Quaver Music
- Quinlan & Fabish Music
- Saginaw Valley State University
- Savory Foods
- Shar Products Company
- SmartMusic & Finale
- Soundwaves Recording
- StageRight Corporation
- Stanbury Uniforms, Inc.
- Stanton's Sheet Music
- Straight A Tours
- Tempo Press
- University of Michigan, School of Music, Theatre & Dance
- VanderCook College of Music
- Wenger Corporation
- Western Michigan University
- Witte Travel & Tours
- Wolverine Camps
- Woodwind & Brasswind



### Michigan School Vocal Music Association (MSMVA) Celebrates 75 Years!

Friday, January 20, 2012. All conference attendees are invited. This event will immediately follow the Friday evening concerts. A ticket is required for entrance.

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## Special Hotel Rate for Conference Attendees

Mention you are with the Michigan Music Conference to receive the following special rates:

- \$132 plus tax single room rate
- \$142 plus tax double room rate
- \$152 plus tax triple room rate
- \$162 plus tax quad room rate

Reserve your room as early as possible before the December 28, 2011 deadline.

**Be sure to check [www.MichiganMusicConference.org](http://www.MichiganMusicConference.org) regularly for updates and for additional hotel information.**

### Amway Grand Plaza Hotel

187 Monroe NW, Grand Rapids, Michigan 49503

Phone: 616-774-2000 (Main Line); 800-253-3590 (Hotel Reservations Only)



# TECHNOLOGY CONFERENCE

The Technology Conference registration is an additional fee, but it includes all technology sessions and workshops. Some workshops require advance registration due to limited seating (see online registration for details).



## Keynote: Dr. Tim Brimmer

Tim Brimmer, D.A., is Associate Professor of Music at Butler University and also serves as Director of Vocal Jazz Activities and Director of Multisensory Learning Facilities. His workshops and concerts for Butler students have included many music greats, including Elvis Costello, Marvin Hamlisch, Bobby McFerrin, and Manhattan Transfer. Dr. Brimmer is active in Butler's Study Abroad program, taking students overseas to perform. He is currently the Visiting Scholar at the Hong

Kong Institute of Education, working with directors from several countries in preparation for the 2011 International Jazz Educators Conference while on sabbatical. Tim teaches graduate and undergraduate courses in choral music, digital arts, music education, and the honors program. He is leading discussions on the "neuroscience of music" with faculty from Butler, scientists from Lilly, physicians from the IU Medical Center, and colleagues in Asia. He is an expert at using technologies to advance teaching and learning in the arts and interdisciplinary curricula. Tim is currently designing resources and technological solutions for arts education organizations on three continents, often leading videoconferences with leaders from several countries simultaneously. He holds a Masters in Music Education from Northwestern Michigan University and a Doctor of Arts in Conducting and Voice Performance from Ball State University.

## Technology Conference Sessions by Dr. Tim Brimmer

- *Head in the Clouds and Feet on the Ground* – Thursday, 9:30am - 10:45am
- *Help! I'm Hanging on By My (Technology) Fingernails!* – Thursday, 2:00pm - 2:45pm
- *Learning Outside the Box: Along With Our Students* – Friday, 1:00pm - 4:15pm

## Technology Conference Session Highlights:

- Bringing Technology into the Elementary School General Music Classroom — Theresa White
- Getting the Most Out of Your Finale — Mavis Kallestad
- Go Paperless with Your Lesson Plans and Grading! Websites to Help You! — Ellizar Abalos
- How to Start Your Own Electronic Ensemble, and Why — Barton Polot
- Introduction to Making Music with the iOS (iPad, iPod, iPhone) — Barton Polot
- Mobile Technology in the Music Classroom — Heather Wickman
- Modeling Appropriate Use of Social Media in a Classroom Setting — Jacob Berglin
- Music Teaching with Technology for Dummies — Robin Giebelhausen
- Musical Independence Through Recording — Michael Medvinsky
- Online and Offline: Technology in Music Education Works! — Mark Wells
- Schoolcraft Synthesizer Ensemble Performance & Luncheon — Barton Polot (Lunch ticket purchase is additional)
- SmartMusic 2012: Guided Home Practice — David Hawley
- SmartMusic in Your Band, Choir and Orchestra Program — David Hawley
- Social Media and the Law — Theresa White
- Social Networking and its Use in Your Music Program — Jane Church
- Technology-Aided Instruction in the Music Classroom — Erin Hansen
- Technology for Beginning Bands — Craig Alberty
- Using Finale in Music Education — Mavis Kallestad
- Using TimeRime and Google Maps to Make Interdisciplinary Connections — Brandon Haskett
- Utilizing Social Media in Music Education — Theresa White
- Utilizing the iPad to Bring Music Technology to Today's Music Educator — Scott Brady

## In-Depth Technology Workshops

Space is limited to the first 24 registrants

### Pro Tools – Advanced Session

Presented by John Churchville • Thursday, January 19, 1:00pm – 4:15pm

*Registration Required – Free to Technology Conference attendees*

This session is for the Pro Tools user who understands the basics of session set-up, creating tracks, and basic editing. We will delve further with some more advanced recording and editing techniques including a full overview of plug-ins, MIDI integration, and importing audio from other programs. Other concepts will be decided by the participants.

### Video Production and Music Scoring with Final Cut Pro

Presented by Raymond Riley • Thursday, January 19, 1:00pm – 4:15pm

*Registration Required – Free to Technology Conference attendees*

An introduction and hands-on workshop about how to use Apple's Final Cut Pro for producing and editing video with a focus on working with music, narration, and other sound elements in projects. Participants will learn the ins and outs of video formats, codecs, and how best to match project settings with clips and media captured from different cameras and recording devices. Explore the comprehensive editing tools and special utilities that are included in this powerful suite of applications.

### GarageBand for the Elementary Music Program

Presented by Ian Boynton • Friday, January 20, 1:00pm – 4:15pm

*Registration Required – Free to Technology Conference attendees*

In this session we will explore several uses for GarageBand and other looping software in the elementary music classroom. Strategies for both a one-computer classroom and a multi-computer classroom will be addressed. Topics will include using software to foster students' creativity in composition, developing student performance portfolios, providing a means of self-assessment, and creating learning materials.

### Learning Outside the Box: Along With Our Students

Presented by Dr. Tim Brimmer • Friday, January 20, 1:00pm – 4:15pm

*Registration Required – Free to Technology Conference attendees*

In this in-depth session, we will explore how digital natives become musically literate, articulate and artistically expressive—from their perspective.

### Making Music with the iOS (iPad, iPod, iPhone) Hands-On!

Presented by Barton Polot • Saturday, January 21, 9:00am – 12:15pm

*Registration Required – Free to Technology Conference attendees*

The iPhone, iPad, and iPod touch all run on iOS, Apple's multi-touch operating system. Since its release in 2007, iOS has attracted app developers who exploit the device's touch screen, accelerometer, microphone, and camera to create highly innovative music software. Arguably, iOS represents the biggest revolution in music technology since MIDI. Barton Polot will direct an in-depth hands-on music-making lab, featuring iPod touches, iPads, and Alesis' new IO Dock.

### Introduction to Pro Tools

Presented by John Churchville • Saturday, January 21, 9:00am – 12:15pm

*Registration Required – Free to Technology Conference attendees*

Pro Tools is the industry standard software for the highest quality audio recording, mixing, and mastering. This session will walk participants through the basic steps of setting up a session, creating tracks, adding reverb and other effects, simple editing and mixing concepts, and turning it into a file that can be in just about any audio format.

### Sampling Using GarageBand

Presented by Michael Medvinsky • Saturday, January 21, 9:00am – 12:15pm

*Registration Required – Free to Technology Conference attendees*

An extension of the Popular Music parts 1 & 2. This is one example of how to welcome your student's music into your classroom. We will have a hands-on experience of how to start with a sample of a popular song and create your own composition from that sample.