



# 2012 *Exhibitor Prospectus*

*Thursday, January 19 - Saturday, January 21, 2012*

*DeVos Place/Amway Grand Hotel/J.W. Marriott  
Grand Rapids, MI*

*An exciting event produced by a partnership of:*

*MASTA - Michigan Chapter,  
American String Teachers Association*

*MMEA - Michigan Music Educators Association*

*MSBOA - Michigan School Band and Orchestra Association*

*MSVMA - Michigan School Vocal Music Association*

# You're invited to join us for the 7th Annual MICHIGAN MUSIC CONFERENCE, January 19-21, 2012 at DeVos Place in downtown Grand Rapids, Michigan.

The purpose of the Michigan Music Conference is to provide an annual in-service opportunity for the professional development of Michigan music educators and to serve as a coordinating body for collaborative, inter-association initiatives in support of school music in Michigan.

The leadership of the Michigan Music Conference is comprised of members of the boards of directors of:

- **MASTA** — Michigan Chapter, American String Teachers Association
- **MMEA** — Michigan Music Educators Association
- **MSBOA** — Michigan School Band and Orchestra Association
- **MSVMA** — Michigan School Vocal Music Association



The Conference will feature school ensemble concerts, performances from Honors Choirs, All-State Bands, and Orchestras; sessions for in-service and pre-service teachers; professional development clinics; hands-on technology workshops; and association membership and business meetings.

## Conference Inquiries:

For more information about the Conference, please contact:  
MMC, 7044 S. 13th Street, Oak Creek, WI 53154  
Phone: 414-908-4958, Fax: 414-768-8001  
info@MichiganMusicConference.org



**2011 attendance included approximately 10,000 teachers, administrators, students, speakers, and guests.**

All information is available at [www.MichiganMusicConference.org](http://www.MichiganMusicConference.org)

## 2012 Show Dates & Hours:

### Exhibitor Set-Up:

Thursday, January 19 – 12:00pm - 7:00pm

### Show Time:

Friday, January 20 – 8:30am - 6:00pm

Saturday, January 21 – 8:30am - 1:00pm

### Exhibitor Tear-Down:

Saturday, January 21 – 1:00pm - 4:00pm

## Future Show Date

January 17-19, 2013

Thursday, January 19 - Saturday, January 21, 2012  
DeVos Place / Amway Grand Plaza Hotel / J.W. Marriott  
Grand Rapids, Michigan

# Advertising Opportunities:

Advertising in the 2012 MMC onsite conference program is an **EXCELLENT** way to let attendees learn about you!



## Advertising Information:

**Circulation Information:** The Conference Program is produced for all registrants at the annual conference. The annual conference expects approximately 2,000 registrants from around the state. Additional copies will be available to the other potential 8,000 attendees.

**Ad Positioning:** Advertisers will be given the best location possible. Requests for preferred positions will be honored when possible.

**Copy and Space Order Regulations:** MMC reserves the right to reject any advertising based on content and/or improper format or size. Advertisers and advertising agencies shall assume liability for content of ads printed and also assume responsibility for any claims arising therefrom against MMC.

**Cancellations:** Refunds are available in full if written notification is received by 5:00pm, November 15, 2011. After November 15, 2011 no refunds are available.

**Bleeds & Color:** The MMC Conference Program is coil bound and has a finished trim size of 8.5" x 11". If you create your ad with a bleed, you must provide a 1/8" bleed on all sides beyond the 8.5" x 11" trim size and do not print text within 1/4" of margins due to coil binding. Color advertisements are only available for the inside front, inside back, and back cover positions.

## Ad Rates:

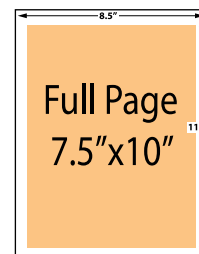
Advertisements must be received by November 15, 2011.

Ad Sizes/Positions	Exhibitor	Non-Profit Exhibitor	Non-Exhibitor	Non-Profit Non-Exhibitor
Inside Front Cover	\$995	N/A	N/A	N/A
Inside Back Cover	\$895	N/A	N/A	N/A
Back Cover	\$1,100	N/A	N/A	N/A
Full Page	\$525	\$285	\$750	\$420
Horizontal Half-Page	\$325	\$185	\$475	\$265
Vertical Half-Page	\$325	\$185	\$475	\$265

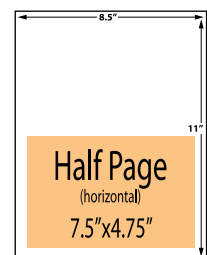
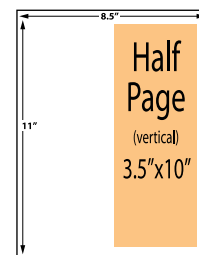
Note: All ad rates are net (non-commissionable) and based upon electronic ad specifications\* provided by the November 15, 2011 deadline.

## Ad Sizes\*:

Advertisements are due November 15, 2011.



\*The MMC Conference Program is coil bound and has a finished trim size of 8.5" x 11". If you create your ad with a bleed, you must provide a 1/8" bleed on all sides beyond the 8.5" x 11" trim size and do not print text within 1/4" of margins due to coil binding.



## Electronic Ad Specifications:

When submitting advertisements for MMC publications, please submit your artwork in electronic format. High resolution PDF files (Portable Document Format) are preferred and can be e-mailed to Don McMurray at [DMcMurray@MichiganMusicConference.org](mailto:DMcMurray@MichiganMusicConference.org).

**IMPORTANT - Please Read!** - Advertisers must provide a "hard-copy" proof of the ad by fax or mail. If a "hard-copy" proof is not supplied, MMC cannot be held responsible for printed errors. Finally, please be sure to include all fonts and graphics used to create the advertisement. If you have any questions regarding artwork, please contact Don McMurray by phone (414-908-4958 x111) or [DMcMurray@MichiganMusicConference.org](mailto:DMcMurray@MichiganMusicConference.org).

Thursday, January 19 - Saturday, January 21, 2012  
DeVos Place / Amway Grand Plaza Hotel / J.W. Marriott  
Grand Rapids, Michigan

Exhibitor Prospectus

Rev.6-30-11

[www.MichiganMusicConference.org](http://www.MichiganMusicConference.org)

# Sponsorship Opportunities

In addition to being an exhibitor, your company can enhance and expand its visibility at this annual event by being a conference sponsor. Many opportunities are available.



	Price	Number Available	Signage at the Event	Listing in Registration Brochure <i>if in by Aug. 10, 2011</i>	Listing in Onsite Program <i>if in by Nov. 15, 2011</i>	Listing on MMC Web site	Amway Grand Meeting Room Rental	Additional Listing by event in the Onsite Program <i>if in by Nov. 15, 2011</i>	Tickets to Sponsored Event	Display Table at Sponsored Event	Complimentary Premium Exhibit Booth	Raffle Drum Placed at Your Booth	Logo on the Tote Bag
<b>Sponsorships</b>													
Tote Bags	\$8,000 <i>Exclusive</i>	1	x	x	x	x		x			2	x	x
Cyber Café	\$3,000	1	x	x	x	x		x					
Name Badge Lanyards	\$3,000	1	x	x	x	x							
Thursday Evening Concert	\$2,000	1	x	x	x	x		x	10				
Friday Evening Concert	\$2,000	1	x	x	x	x		x	10				
Conducting Symposium Lunch	\$1,500	2	x	x	x	x		x	2	x			
Association Lunch	\$1,500	4	x	x	x	x		x	2	x			
Honors Choirs Concert	\$1,000	2	x	x	x	x		x	2				
All-State Bands and Orchestras Concert	\$1,000	2	x	x	x	x		x	2				
Conducting Symposium Continental Breakfast	\$1000	2	x	x	x	x		x					
University Reception	\$325	12	x	x	x	x	x	x					
Student Concert	\$300	17	x	x	x	x							
Water Station	\$150	10	x	x	x	x							
<b>Exhibits</b>													
Premium Exhibit Booth	\$700			x	x	x							
<i>After 11/7/11</i>	\$750				x	x							
Regular Exhibit Booth	\$575			x	x	x							
<i>After 11/7/11</i>	\$625				x	x							

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# Sponsorship Descriptions

FORTISSIMO LEVEL – \$2,000 AND UP	FORTÉ LEVEL – \$1,000 - \$1,999	CRESCENDO LEVEL – \$325
<p>All Fortissimo Level Sponsorships listed below include:</p> <ul style="list-style-type: none"> <li>• Logo on all sponsorship acknowledgement signage (including at event if applicable)*</li> <li>• Logo in onsite program book (as well as recognition by event description where applicable)*</li> <li>• Logo on MMC website with your link</li> <li>• One piece of collateral to be included with registration materials</li> <li>• Bonus! Receive a special “Thank You” via Facebook once sponsorship has been confirmed</li> </ul> <p><b>TOTE BAGS – \$8,000</b> This is your opportunity to bring something new to the Michigan Music Conference. Conference tote bags have not yet been used at our conference. You could be the exclusive sponsor of attendee tote bags that will be used long after the conference is over. In addition, you will receive complimentary premium exhibit booth space and have the raffle drum placed in your booth!</p> <p><b>CYBER CAFÉ – \$3,000</b> Help our attendees touch base with home and work while at the conference. Prominent signage with your logo will be placed in the café area.</p> <p><b>NAME BADGE LANYARDS – \$3,000</b> Name badges are required for most event functions. Why not be the traveling sponsor with your company logo imprinted on the name badge lanyards? This is a great way to ensure all are reminded of your company.</p> <p><b>THURSDAY/FRIDAY EVENING CONCERTS – \$2,000 EACH NIGHT</b> This year, we will have two great performances on both Thursday and Friday evenings. Your sponsorship includes (10) tickets to the sponsored event and exclusive brand signage at the event. In addition, you will be able to introduce yourself and company at the beginning of the concert.</p>	<p>All Forté Level Sponsorships listed below include:</p> <ul style="list-style-type: none"> <li>• Logo on all sponsorship acknowledgement signage (including at event if applicable)*</li> <li>• Logo in onsite program book (as well as recognition by event description where applicable)*</li> <li>• Logo on MMC website with your link</li> <li>• One piece of collateral to be included with registration materials</li> <li>• Two minutes to introduce yourself and your company at the beginning of the specific event you choose to sponsor</li> </ul> <p><b>CONDUCTING SYMPOSIUM BREAKFAST/ COFFEE BREAK – \$1,000</b> The Conducting Symposium is held as a pre-conference event of the Annual Michigan Music Conference. Participants are videotaped as they conduct traditional band and orchestral repertoire followed by live comments from respected and experienced conductors.</p> <ul style="list-style-type: none"> <li>• Table in room for company materials to be displayed</li> </ul> <p><b>CONDUCTING SYMPOSIUM LUNCH – \$1,500</b> The Conducting Symposium is held as a pre-conference event of the Annual Michigan Music Conference. Participants are videotaped as they conduct traditional band and orchestral repertoire followed by live comments from respected and experienced conductors. Your sponsorship of this lunch prevents attendees from having to buy lunch on their own.</p> <ul style="list-style-type: none"> <li>• Table in lunch room for company materials to be displayed</li> <li>• (2) lunch tickets</li> </ul> <p><b>ASSOCIATION LUNCH – \$1,500</b> Each of the four music associations that comprise the Michigan Music Conference will have a lunch meeting during the conference on either Friday or Saturday.</p> <ul style="list-style-type: none"> <li>• Table in lunch room for company materials to be displayed</li> <li>• (2) lunch tickets</li> </ul> <p><b>HONORS CHOIR CONCERT – \$1,000</b></p> <ul style="list-style-type: none"> <li>• (2) complimentary concert tickets</li> </ul> <p><b>ALL-STATE BANDS AND ORCHESTRA CONCERT – \$1,000</b></p> <ul style="list-style-type: none"> <li>• (2) complimentary concert tickets</li> </ul>	<p><b>UNIVERSITY RECEPTION – \$325</b></p> <ul style="list-style-type: none"> <li>• University name placement on all sponsorship acknowledgement signage onsite, in onsite program book, and on MMC website. This sponsorship includes the room rental to host your University Reception on Friday night of the conference.</li> </ul> <p><b>STUDENT CONCERT – \$300</b> Sponsor a student concert and be featured in the onsite program as an Obbligato sponsor on the acknowledgement page.</p> <p><b>WATER STATION – \$150</b> Sponsor a water station in DeVos Place and be featured in the onsite program as an Obbligato sponsor on the acknowledgement page.</p> <p><b>IN-KIND EQUIPMENT DONATIONS</b> Have a piece of equipment that you would like to donate the use of during the conference? Your company logo/brand will be listed on the sponsor acknowledgement page in the onsite program.</p> <p><b>LCD PROJECTORS</b> Help us reduce audio visual expenses by lending Michigan Music Conference the use of your LCD projector for our interest sessions during the conference. The rental of an LCD projector is approximately \$250 per room, per day.</p> <p><i>*If sponsorship commitment received by Nov. 15, 2011.</i></p> <p>Thursday, January 19 - Saturday, January 21, 2012 DeVos Place / Amway Grand Plaza Hotel / J.W. Marriott Grand Rapids, Michigan</p>

# Exhibit Space Rates:

## Space Reservation:

Each booth includes: 10' x 10' exhibit area, one 8' covered and skirted table, complete skirting and draping (8' H back, 3' H sides) of the booth, two chairs, one wastebasket, one booth identification sign, carpet, and 5 exhibitor name badges (additional badges are \$75 each). Aisles will also be carpeted.

**Regular Booth:** \$575 (on or before 11/7/11)  
\$625 (after 11/7/11)

**Premium Booth:** \$700 (on or before 11/7/11)  
\$750 (after 11/7/11)  
*Premium booths are highly visible, corner or end cap booths.*

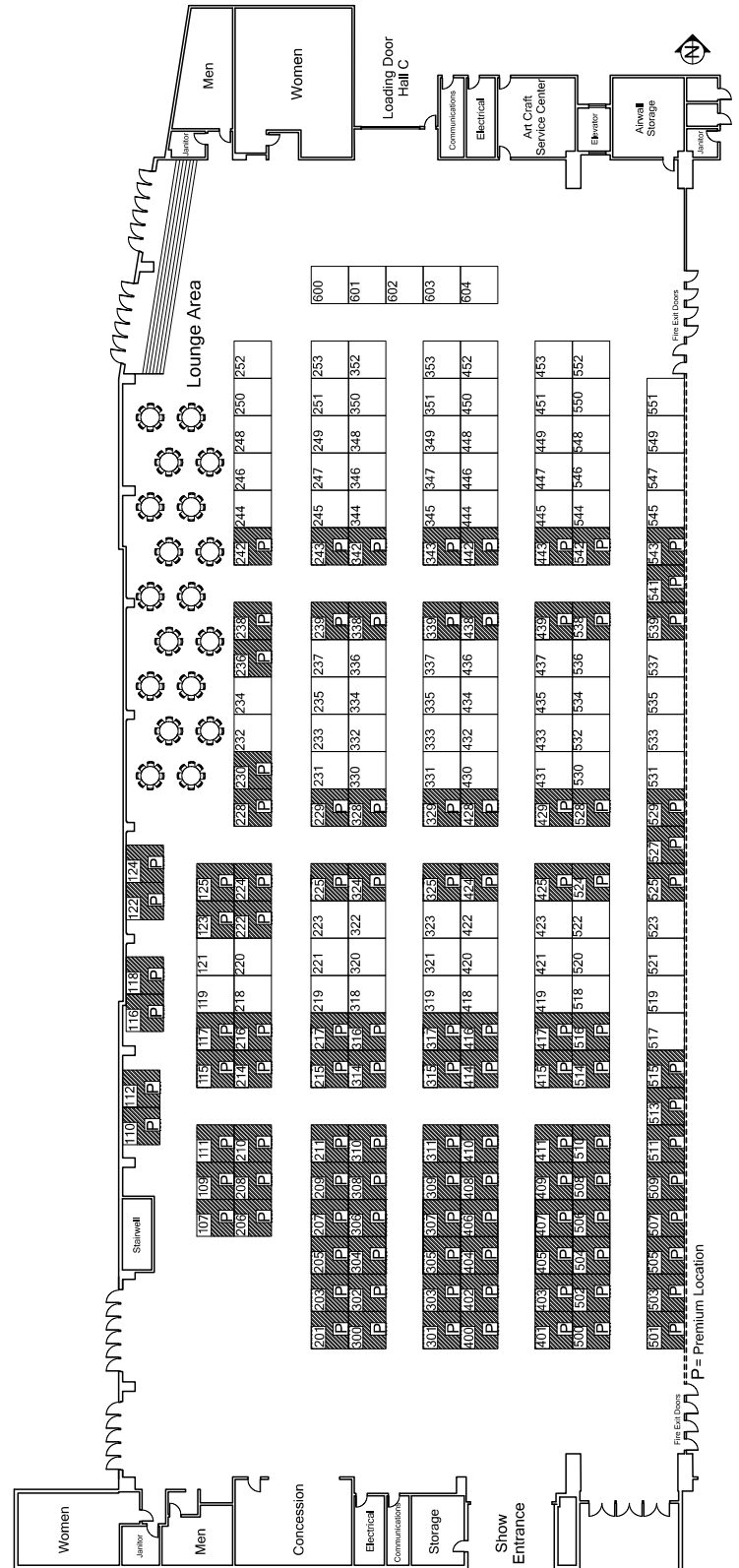
All fees must be submitted in U.S. currency only. Note: Booth rental **does not** include electricity. It is the responsibility of the vendor to make arrangements with the DeVos Place for electricity. These forms will be available in your Exhibitor Handbook. There is no sharing of booth space. Each organization must have its own exhibit booth.



## Conference Inquiries:

For more information about the Conference, please contact:  
MMC, 7044 S. 13th Street, Oak Creek, WI 53154  
Phone: 414-908-4958, Fax: 414-768-8001  
info@MichiganMusicConference.org

# Exhibit Hall Layout - DeVos Place Hall C



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# Rules and Regulations

## Definition of Terminology

As used herein in reference to the 2012 Michigan Music Conference, the words "MMC," "Conference," "Conference Management," "Exhibits Manager" and "Management" refer to the Michigan Music Conference (MMC), acting through its agents or its employees in the management of the Conference and vendor Exhibition Premises; "Exhibitor" refers to those companies and corporations contracting for the MMC exhibition; "Exhibition Premises" and "Hall" refer to the DeVos Place, Grand Rapids, MI; "Decorator" refers to the contracting/decorating company.

## Contract for Space

Your signed official application for exhibit space will constitute a contract for the right to use. Payment in full is due with the application by November 7, 2011. Booth charges are shown in this Exhibitor Prospectus and Contract. All contracts are expressly made subject to the terms for the MMC lease relating to the Exhibition Premises. An exhibit space is contracted to a single organization. There is no sharing of booths.

## Cancellations

The Exhibits Manager shall have the right to retain the exhibit fee as liquidated damages. Exhibitors may not sublease, reassign or apportion a whole or any part of the space assigned. Cancellation before November 7, 2011 - Booth fee minus \$50 processing fee. After application deadline November 7, 2011 - no refund.

## Space Assignment

In the assignment of booths, MMC will assign space according to the postmark or date of receipt and product type. MMC will make every attempt to not put like product types next to each other. Space is leased with the understanding that the exhibitor will hold MMC harmless from any and all liability that may result from any cause whatsoever.

## Booths and Decorations

The rental plan for space is as shown in the Prospectus. Each booth has dimensions of 10' x 10'. The height of the back wall shall be 8' and side rails 3'. No construction in the exhibit space shall be in excess of 8' in height. Any construction in excess of 4' in height must be kept within 4' of the rear of the booth. Display boards and other tall exhibits shall not be placed in a manner that will interfere with other exhibits.

## Booth Furnishings

Each booth includes: (A) a standard 10' x 10' back wall drape; (B) side rail drapes 3' H and 8' L; (C) a standard 7" x 44" booth sign including Exhibitor name and booth number; (D) general illumination; (E) one 8' skirted table; (F) two chairs; (G) five exhibitor name badges; (H) and one wastebasket. Additional name badges can be purchased for \$75. These are for booth personnel only.

## Booth Exclusions

The booth rental fee does not include such items as settees, telephone service or electricity. Materials, such as settees, are available on a rental basis from the Decorator. All telephone, internet, and electrical services can be ordered through the DeVos Place. All costs related to the above listed booth exclusions are borne by the Exhibitor.

## Shipping and Storage

The DeVos Place and the Amway Grand Plaza Hotel do not provide space for storing Exhibitor materials or equipment, and therefore will refuse receipt. Your Exhibitor Handbook will be sent to you and includes shipping and drayage information.

## Admission

Admission to the MMC 2011 Conference will be by official name badge entitling the wearer to unlimited attendance. Exhibitors and their representatives must wear these badges at all times while on the display floor. These badges are issued for the exhibitor's

protection and identification. They are not transferable and must not be loaned or given to other persons; violators will be barred from the Exhibition Premises. The Exhibits Manager shall have sole control of admission policy at all times.

## Rejection and Penalties

The Exhibits Manager reserves the right to restrict, reject or prohibit any exhibit in whole or part which because of noise or for any other reason becomes objectionable, with or without giving cause. If cause is not given, liability shall not exceed the return to the Exhibitor of the amount of rental unearned at the time of rejection. If an Exhibitor is rejected because of a violation of these rules, or for any stated reason, no return of rental shall be made. The Exhibitor shall abide at all times by any and all regulations and requirements of the DeVos Place with respect to the exhibits or any other matter connected herewith.

## Advertising Matter

The Exhibits Manager reserves the right to refuse to permit distribution of souvenirs, advertising, printed matter or anything else considered objectionable. Distribution of allowed materials other than from within an exhibitor's space is forbidden. MMC will not be liable for any injuries resulting from prize drawings, raffles, or promotional contests that require any degree of physical skill by the contestants.

## Advertising/Bag Inserts

The Exhibitor shall not distribute or circulate, or permit to be circulated, any advertising materials or programs in or around the premises except such advertising that pertains to the Exhibitor's current show. All promotional plans must be submitted to the MMC Office at least one month prior to the Conference, and unless approved, will be prohibited.

## Sharing of Space

There is one organization per booth. There is no sharing of space allowed. No exceptions.

## Permits

**Any necessary permits are the responsibility of Exhibitor** - i.e., food preparation and health inspection.

## Solicitation of Business

Solicitation of business will be permitted by Exhibitors only. The exhibitor shall be responsible for any state or local taxes that may be applicable. All merchandise sold and delivered on the Exhibition Premises must be accompanied by a sales receipt.

## Arrangement of Exhibits

Exhibitors must agree to arrange their exhibits so as not to obstruct the general view nor hide other exhibits. No partitions other than the side dividers provided by the Exhibits Decorator will be allowed unless specifically approved. Exhibitors may use cards or signs of appropriate size on individual exhibits, and on partitions, but large display signs must be approved by the Exhibits Manager. Side dividers may not be removed.

## Show Hours (subject to change)

The exhibit premises will be open as follows:  
Friday, January 20, 2012 8:30am – 6:00pm  
Saturday, January 21, 2012 8:30am – 1:00pm  
These hours are subject to change; please refer to future correspondence for updates.

## Installation of Exhibits

Booth spaces will be available for installation from 12:00pm -7:00pm on Thursday, January 19, 2012. The installation of exhibits and removal of all boxes and crating must be completed by 7:00pm, Thursday, January 19, 2012.

## Dismantling

The Exhibitor agrees not to dismantle the booth or do any packing before 1:00pm on Saturday, January 21, 2012, and further agrees to have all material removed by 4:00pm, Saturday, January 21, 2012. Any material left on the floor after this time will be discarded.

## Noisy and Obnoxious Equipment

If the operation or apparatus produces noise of sufficient volume or odors found to be annoying to neighboring Exhibitors and guests, it will be necessary to discontinue such operation. The Exhibitor agrees that radio, television, motion picture, or other audio and visual aids will be operated in such a manner and place as to provide no inconvenience to other Exhibitors. Sound may be at a level to reach the immediate vicinity of the Exhibitor's area only and the Exhibits Manager reserves the right to prohibit the use of any equipment violating these regulations.

## Compliance with Fire Regulations

Fire-hose cabinets must be left accessible and be in full viewing at all times. Flammable and related materials which conflict with the underwriting, DeVos Place, or Fire Department rules must of necessity be excluded. The use of paper in any form for decoration is prohibited. All decorations, draperies, table covers, etc., must be flame proof. All materials and fluids that are flammable are to be kept in safety containers. All packing containers, excelsior and wrapping paper, are to be removed from the floor and must be stored under tables or behind displays. **THE EXHIBIT HALL IS A SMOKE-FREE ENVIRONMENT.**

## Insurance

In all cases, Exhibitors wishing to insure their goods must do so at their own expense.

## Care of Building

Acceptance of exhibit space makes it obligatory on the part of the Exhibitor and its employees that they shall not deface, injure, nor mar the Exhibition Premises. Nothing shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors, or other parts of the building or furniture. No gasoline, kerosene, acetylene, candles, or other flammable or explosive substance will be permitted by the DeVos Place. Any damage done shall be made good by the Exhibitor to MMC or the owners of the DeVos Place as their interests may appear. In addition, this contract shall include all rules and regulations set forth by the City of Grand Rapids and the DeVos Place.

## Liability

Neither MMC, the Exhibits Manager, the DeVos Place, the Decorator, nor others associated with the management of the Conference, will assume responsibility for the safety of the property of the Exhibitor, its officials, agents, or employees, from theft, damage by fire, accident or other causes, but will use reasonable care to protect against such loss. It is agreed that the Exhibitor shall indemnify and hold harmless MMC, the Decorator, the DeVos Place, and others associated with the Conference and Exhibits Management from all liability which might result from any cause whatsoever. There will not be a security guard present when the Exhibit Hall is closed. The Hall doors can be locked, however this does not constitute acceptance of any responsibility of MMC, the Decorator, or others associated with the management of the Conference and Exhibit Premises or the DeVos Place, for such security of the Exhibitor's products. MMC, the Decorator, and others associated with the management of this Conference, and the DeVos Place, shall not be liable for non-fulfillment or commitment for the delivery of space by reason of the DeVos Place premise being damaged or destroyed or rendered unusable by fire, accident, acts of nature or public enemy, strike, authority of law, or any other cause. In the event that the Conference cannot be held or space delivered to that purpose, MMC's sole liability shall be to reimburse the Exhibitor pro rata on monies actually paid by such Exhibitor less any and all cash or charges paid or incurred for advertising, administration, and similar purposes.

## Social Activities Guidelines

On regularly scheduled conference days, social activities sponsored by exhibitors shall be limited to functions or gatherings which do not directly conflict with the scheduled MMC Sessions, concerts, evening events, luncheons, or exhibit hours. Functions in conflict will not be publicized by MMC.

## General

These rules are subject to revision by MMC, and all points not covered herein are subject to its decision. These rules have been formulated for the best interests of the Exhibitors, as well as MMC, and Exhibitors are respectfully requested to cooperate in observance of them. No amendment to the contract will be accepted.



# 2012 MMC Sponsorship/ Exhibit Space/Advertising Contract

Thursday, January 19 - Saturday, January 21 • DeVos Place / Amway Grand Plaza Hotel / J.W. Marriott  
Grand Rapids, Michigan • [www.MichiganMusicConference.org](http://www.MichiganMusicConference.org)



Company Name: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Web site: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Space Choice:

**Please refer to diagram provided. Indicate your first, second, and third choices of exhibit space numbers.** Space assignments are assigned on a first come, first served basis and priority is given to all sponsors. MMC will use the utmost care in considering any special requests.

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_

## Booth Sign:

One 7" x 44" sign provided per booth. Correct lettering for booth sign (please print):

\_\_\_\_\_

Additional sign(s) may be purchased for \$20:

\_\_\_\_\_

## Product/Service:

Please describe the product/service you will exhibit:

\_\_\_\_\_

## Competitors:

Please list the name(s) of your competitors / companies from which you desire booth separation:

\_\_\_\_\_

## Payment Information:

Check # \_\_\_\_\_  VISA  MasterCard

Credit Card Number: \_\_\_\_\_

CVV Code (3 or 4 digital number on back of card): \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

Credit Card Billing City/State/Zip: \_\_\_\_\_

Sponsorship	Price
Tote Bags	<input type="checkbox"/> \$8,000 Exclusive
Cyber Café	<input type="checkbox"/> \$3,000
Thursday Evening Concert	<input type="checkbox"/> \$2,000
Friday Evening Concert	<input type="checkbox"/> \$2,000
Conducting Symposium Lunch	<input type="checkbox"/> \$1,500
Association Lunch	<input type="checkbox"/> \$1,500
Honors Choirs Concert	<input type="checkbox"/> \$1,000
All-State Bands and Orchestras Concert	<input type="checkbox"/> \$1,000
Conducting Symposium Continental Breakfast	<input type="checkbox"/> \$1,000
University Reception	<input type="checkbox"/> \$325
Student Concert	<input type="checkbox"/> \$300
Water Station	<input type="checkbox"/> \$150
Exhibit Space	Price
Premium Exhibit Booth	<input type="checkbox"/> \$700
<i>After 11/7/11</i>	<input type="checkbox"/> \$750
Regular Exhibit Booth	<input type="checkbox"/> \$575
<i>After 11/7/11</i>	<input type="checkbox"/> \$625
Additional Name Badges ( <i>after 5 badges</i> )	<input type="checkbox"/> \$75
Advertising	Price
Back Cover	<input type="checkbox"/> \$1,100
Inside Front Cover	<input type="checkbox"/> \$995
Inside Back Cover	<input type="checkbox"/> \$895
Exhibitor Full Page	<input type="checkbox"/> \$525
Non-Profit Exhibitor Full Page	<input type="checkbox"/> \$285
Non-Exhibitor Full Page	<input type="checkbox"/> \$750
Non-Profit Non-Exhibitor Full Page	<input type="checkbox"/> \$420
Exhibitor Half Page	<input type="checkbox"/> \$325 Vertical <input type="checkbox"/> \$325 Horizontal
Non-Profit Exhibitor Half Page	<input type="checkbox"/> \$185 Vertical <input type="checkbox"/> \$185 Horizontal
Non-Exhibitor Half Page	<input type="checkbox"/> \$475 Vertical <input type="checkbox"/> \$475 Horizontal
Non-Profit Non-Exhibitor Half Page	<input type="checkbox"/> \$265 Vertical <input type="checkbox"/> \$265 Horizontal
<b>Total from above</b>	\$ _____

PLEASE SIGN IN THE SPACE PROVIDED AND FORWARD YOUR COMPLETED CONTRACT WITH FULL PAYMENT TO: **Don McMurray c/o MMC, 7044 S. 13th Street, Oak Creek, WI 53154, Phone: 414-908-4958 x111, Fax: 414-768-8001, [DMcMurray@MichiganMusicConference.org](mailto:DMcMurray@MichiganMusicConference.org).** Checks should be made payable to: Michigan Music Conference. I have read and agree to all Rules and Regulations on the next page of this contract. No agreements other than those contained in this contract shall be binding upon the parties unless in writing, signed by the Show Manager.

*For office use only:*

Accepted Date: \_\_\_\_\_ QB: \_\_\_\_\_ DB: \_\_\_\_\_

Amount Paid: \_\_\_\_\_ Balance Due: \_\_\_\_\_

Booth Number(s) \_\_\_\_\_